

CITY OF KINGMAN
ECONOMIC DEVELOPMENT AND MARKETING COMMISSION
ACTION AGENDA

Wednesday, April 13, 2016, 7:30 A.M.
Council Chambers – 310 N. 4th Street, Kingman, Arizona

EDMC MISSION STATEMENT

The mission of the Kingman Arizona Economic Development and Marketing Commission is to foster and encourage responsible economic development through developing an empowered workforce, assisting to sustain local businesses, and marketing Kingman to outside commercial and industrial enterprises. These endeavors will diversify the economic climate, create jobs, expand Kingman's tax base, and enhance the quality of life for all citizens.

Chair:	Chuck Waalkens	
Vice-Chair:	William Wales	
Members:	Mike Cobb	Alie Reynolds
	Roy Forrest	Yvonne Woytovich
	Gene Kirkham	
Council Liaison:	Mark Abram	

Roll Call & Pledge of Allegiance **ALL COMMISSIONERS WERE PRESENT**

1. APPROVAL OF MINUTES

The Regular Meeting minutes of March 9, 2016 **MOTION TO APPROVE WAS PASSED BY A VOTE OF 7-0**

2. PUBLIC COMMENTS

Those wishing to address the commission should fill out request forms in advance. Action taken as a result of public comments will be limited to directing staff to study the matter or rescheduling the matter for consideration and decision at a later time. There will be no comments allowed that advertise for a particular person or group. Comments should be limited to no longer than 3 minutes.

3. OLD BUSINESS

None

4. NEW BUSINESS

a. Discussion and possible action on recommending Buxton services to Council

Cody Gunstenson of Buxton will provide a presentation on the company's retail and restaurant customer analytics and site selection services. The commission may discuss and/or take action on information provided during the presentation.

MOTION TO APPROVE RECOMMENDING A PARTNERSHIP WITH BUXTON TO COUNCIL WAS PASSED BY A VOTE OF 7-0

b. Discussion and possible action on promoting Kingman on tour busses via video

Chair Waalkens requested an agenda item to discuss the possibility of showing the Kingman economic development opportunities video on tour busses that travel through the Kingman area. The commission may discuss and/or take action on this item.

c. Discussion and possible action on supporting the expansion of the Historic Overlay District

Commissioner Kirkham requested an item to discuss the possibility of supporting the Downtown Merchants Association's push to expand the footprint of the Historic Overlay District in downtown Kingman.

5. REPORTS

a. Update on efforts to revitalize commercial filming as a source of revenue in Kingman

The commission will hear a report from Commissioner Woytovich on steps taken to revitalize commercial filming activity in Kingman.

b. Kingman SOARS

Commissioners will hear a brief synopsis of the proposed Kingman SOARS program. This item is for informational purposes only.

c. Updates from commissioners who have attended local business and community organization meetings

Commissioners will give brief reports on matters discussed during local business and community organization meetings that are related to the mission/efforts of the EDMC.

6. COMMISSIONER'S COMMENTS

Limited to announcements, availability/attendance at conferences and seminars, requests for agenda items for future meetings and requests for reports from staff.

ADJOURNMENT MOTION TO ADJOURN WAS PASSED BY A VOTE OF 7-0